



CREDIT EXPO BELGIUM 2024

Congress for credit management, order-to-cash, collections...

Thursday 25 April 2024 – De Montil – Affligem

Information : participate as an event partner

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8th edition Credit Expo Belgium

2015 - 2016 - 2017 - 2018 - 2019 - 2022 - 2023 - 2024



2015 – Flanders Expo Ghent (14 October)



2016 – Brabant Leuven (20 October)



2017 – Flanders Expo Ghent (19 October)



2018 – Docks Dome Brussels (18 October)

8th edition Credit Expo Belgium

2015 - 2016 - 2017 - 2018 - 2019 - 2022 - 2023 - 2024



Edition 2024 : concept

The 8th edition of Credit Expo Belgium builds on the successful editions of 2022 and 2023.

It aims to provide a neutral platform for about **25 credit management suppliers** to network with some **250 Flemish credit managers**, debtor managers and financial decision-makers.

At this **one-day conference**, visitors can gain inspiration and knowledge during high-quality **keynotes and seminars** on new developments in

credit management, debtor management, order-to-cash, debt collection, etc.

During the various breaks, partners can actively **network** with visitors at their own **meeting point** (no traditional exhibition stands).

Free high-quality catering is provided for everyone in the networking area..

In association with:



Target group of event partners

Fintech innovators and gamechangers in the order-to-cash chain.

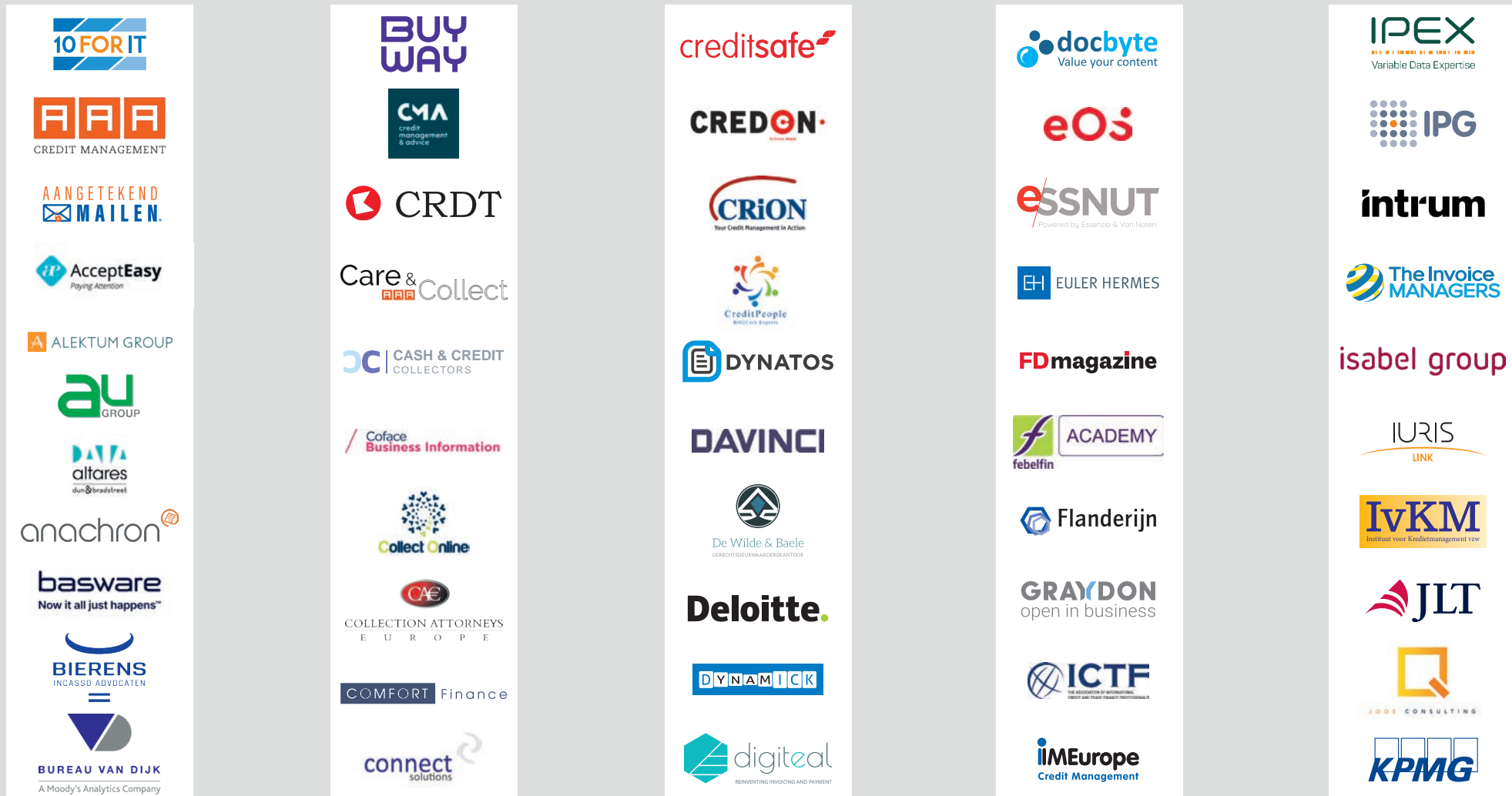
About 25 partners, allowing each partner to network with enough visitors.

Sectors

- Credit management software
- E-invoicing software
- Electronic invoicing and payment
- Software for big data analyses
- Mandate payment service providers
- Data suppliers B2C and B2B
- Trade information - credit information
- Collection agencies B2C and B2B
- Credit insurance
- Factoring
- Training
- Secondment
- Bailiffs
- Consultancy
- Outsourcing
- Purchase of outstanding receivables
- Recruitment & selection
- Media
- Debt counselling
- ...

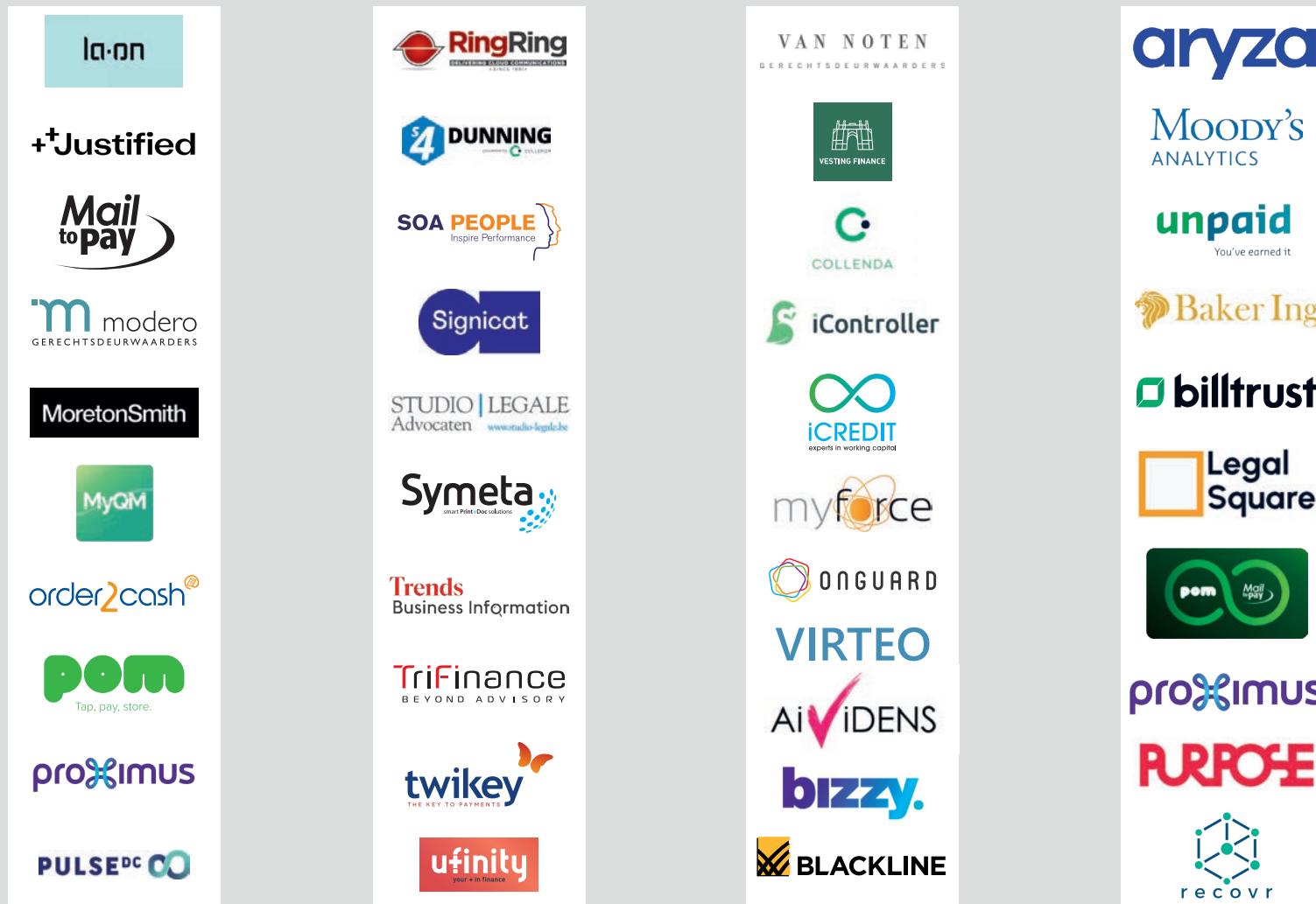
Partners / exhibitors

2015 - 2023



Partners / exhibitors

2015 - 2023



Target group visitors

- **Target:** 250 qualitative visitors, primarily from Flanders and Brussels.
- **Decision makers in the order-to-cash chain:** Credit manager, Credit risk manager, Head of receivables management, Manager collections, Finance manager, Risk manager, Treasury manager, ICT manager...
- **Free participation as a visitor** (belonging to the target group) at the invitation of the partners or the organiser. Not belonging to the target group: 500 € ex VAT.



Congress programme

- Credit Expo Belgium 2024 is a conference with a focus on networking.
- Over 20 seminars, workshops, presentations...
- Neutral top speakers for the keynotes.
- Dutch- and English-language presentations.
- Quality content that convinces finance executives to send their credit managers to the event.
- No product presentations!



Congress programme: theme

“Credit management & AI (Artificial Intelligence)”

Credit Expo Belgium 2024 will focus on the theme of Artificial Intelligence (AI). We look at the impact of AI on credit management, but also on related areas such as legal, human resources and IT.

AI has the potential to significantly change the way credit management is applied in organisations.

Using AI, organisations are better able to assess risks more accurately,

optimise decision-making and improve or speed up various operational processes.

But this pioneering technology also brings important questions.

What does the rise of AI mean for the industry labour market?

What legal challenges lie ahead?

What ethical considerations should

we make when deploying AI in credit management?

During Credit Expo Belgium 2024, experts will share their insights on these crucial issues and offer visitors numerous starting points for getting started or refining AI responsibly and effectively.

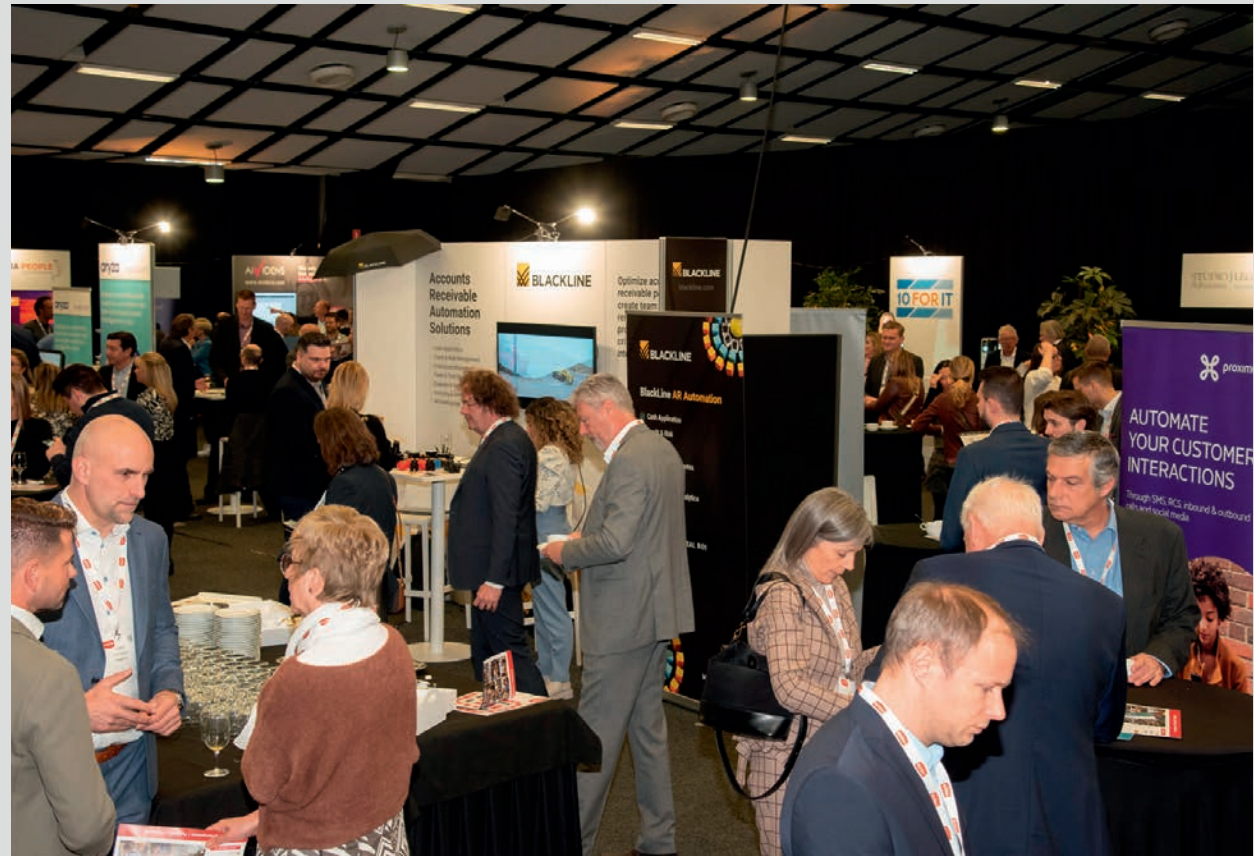
In addition, other current topics will also be covered in the extensive seminar programme.

(www.creditexpo.be/event/programma : online as of 03-2024)

Zaal: Hercules netwerkruimte met partnerstands	Zaal: Andromeda	Zaal: Jupiter	Zaal: Saturnus	Zaal: Pluto
08u30 - 09u15 : ontvangst 09u15 - 09u30 : opening	<p>09u10 - 10u00 Van bedrog naar kans: Compliance, Order-to-Cash en Duurzaamheid Dimitry Borsilov Sales Director Alltrust</p> <p>10u15 - 10u45 Accessing the Hidden Potential of Accounts Receivable From the Back Office to Strategic Partner Brian Martin, Director Product Marketing All trackline</p> <p>11u15 - 11u45 Pitch : Credit People & Purpose</p> <p>11u15 - 11u45 Innovation Award</p> <p>11u15 - 11u45 Pitch : Legal Square</p> <p>11u50 - 12u20 Innovation Award</p> <p>12u20 - 13u00 Pitch : POM</p> <p>13u10 - 13u40 Innovation Award</p> <p>13u10 - 13u40 Pitch : A/Videns</p> <p>14u00 - 14u30 : netwerkpauze</p> <p>14u30 - 15u00 Innovation Award</p> <p>14u30 - 15u00 Pitch : Twikey</p> <p>15u10 - 15u40 Duurzaamheids tips voor Credit Managers ? Ludo Theunissen voorzitter Institut voor Kredietmanagement</p> <p>15u40 - 16u00 : netwerkpauze</p> <p>16u00 - 16u45 Paneldebat Hoe verlost u uw "Schulden van de consument" impact op de betrokken partijen?</p> <p>16u45 - 17u15 Bekendmaking & uitreiking iCRM Credit Management Innovation Award</p> <p>17u15 - 18u00 : happy hour</p>	<p>10u15 - 10u45 Coming soon in de strijd tegen phishing, betaal- verzoeken van bedrijven in de Paycom, Ivy, Blanccontact spa Tom Volla (POM), Daniel Cremetier (POM) en cyberexpert Tim Coels</p> <p>11u15 - 11u45 Ontwikkelen van facturering compliance en de impact op je debi- teurenbeheer Dimitry Borsilov Sales Director Alltrust</p> <p>11u50 - 12u20 Wat doe je bij een fraude Nicolas Belperegh (Tribune)</p> <p>13u30 - 14u00 Revolutionizing Credit Collection with AI/ML The Impact of Automation Brian Martin, Director Product Marketing All trackline</p> <p>14u30 - 15u00 Hoe financiële teams de klimaatbeleving naar een hoger niveau kunnen tilen Frederik Van Diep Hol Sr Sales Executive Billtrust</p> <p>15u10 - 15u40 Mensgericht inpassen en de effecten op je financiële gezondheid Guy Colpaert (MO Intrum Bank) & Beke Vansevelen (Sales Director Belgica) & mystery guest</p> <p>16u00 - 16u45 Paneldebat Hoe verlost u uw "Schulden van de consument" impact op de betrokken partijen?</p>	<p>10u15 - 10u45 Coming soon in de strijd tegen phishing, betaal- verzoeken van bedrijven in de Paycom, Ivy, Blanccontact spa Tom Volla (POM), Daniel Cremetier (POM) en cyberexpert Tim Coels</p> <p>11u15 - 11u45 Ontwikkelen van facturering compliance en de impact op je debi- teurenbeheer Dimitry Borsilov Sales Director Alltrust</p> <p>11u50 - 12u20 Wat doe je bij een fraude Nicolas Belperegh (Tribune)</p> <p>13u30 - 14u00 Revolutionizing Credit Collection with AI/ML The Impact of Automation Brian Martin, Director Product Marketing All trackline</p> <p>14u30 - 15u00 Hoe financiële teams de klimaatbeleving naar een hoger niveau kunnen tilen Frederik Van Diep Hol Sr Sales Executive Billtrust</p> <p>15u10 - 15u40 Mensgericht inpassen en de effecten op je financiële gezondheid Guy Colpaert (MO Intrum Bank) & Beke Vansevelen (Sales Director Belgica) & mystery guest</p> <p>16u00 - 16u45 Paneldebat Hoe verlost u uw "Schulden van de consument" impact op de betrokken partijen?</p>	<p>10u15 - 10u45 Coming soon in de strijd tegen phishing, betaal- verzoeken van bedrijven in de Paycom, Ivy, Blanccontact spa Tom Volla (POM), Daniel Cremetier (POM) en cyberexpert Tim Coels</p> <p>11u15 - 11u45 Ontwikkelen van facturering compliance en de impact op je debi- teurenbeheer Dimitry Borsilov Sales Director Alltrust</p> <p>11u50 - 12u20 Wat doe je bij een fraude Nicolas Belperegh (Tribune)</p> <p>13u30 - 14u00 Revolutionizing Credit Collection with AI/ML The Impact of Automation Brian Martin, Director Product Marketing All trackline</p> <p>14u30 - 15u00 Hoe financiële teams de klimaatbeleving naar een hoger niveau kunnen tilen Frederik Van Diep Hol Sr Sales Executive Billtrust</p> <p>15u10 - 15u40 Mensgericht inpassen en de effecten op je financiële gezondheid Guy Colpaert (MO Intrum Bank) & Beke Vansevelen (Sales Director Belgica) & mystery guest</p> <p>16u00 - 16u45 Paneldebat Hoe verlost u uw "Schulden van de consument" impact op de betrokken partijen?</p>

Networking area with 'meeting points'

- Focus on networking and 1-on-1 meetings between partners and visitors ('meeting point' per partner in the networking area).
- No classical exhibition stands, but 'meeting points' (no costs for an exhibition stand).
- Open space so that all partners have sufficient visibility.
- Sufficient breaks with catering, to network with all visitors.
- Each partner organises entertainment in its own networking space to encourage interaction with visitors.
- Partners commit to actively invite relations.



'Meeting points' : dimensions of the 'totems'

Drawing for illustration purposes only

PLATINUM

3 m B x 2,5 m H



GOLD

2 m B x 2,5 m H

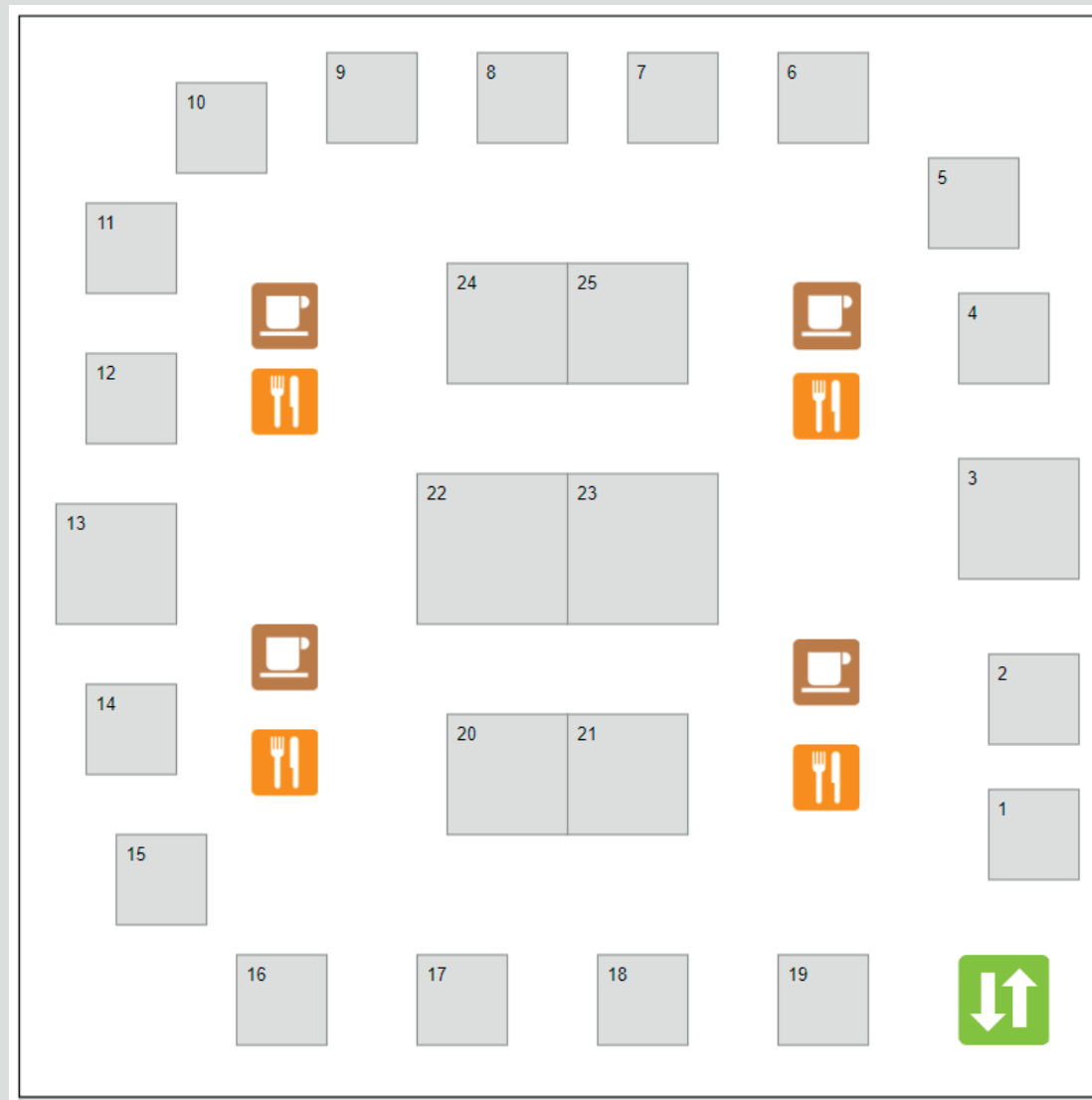


SILVER

1 m B x 2,5 m H



Networking area : floor plan



Catering

Quality free catering for everyone in the networking area

No additional costs for visitors and partners.

- Light breakfast buffet: coffee & orange juice & coffee cakes
- Lunch buffet & non-alcoholic drinks
- Breaks: coffee/tea/juice/soft drink/water
- Networking drink: drinks & dessert



IvKM Credit Management Innovation Award 2024

Judging and presentation of the 5th edition of the IvKM Credit Management Innovation Award during Credit Expo's closing networking drink. The IvKM jury rewards innovation projects that have led to a demonstrable positive breakthrough in the way credit management is conducted in Belgium. As a partner of Credit Expo, you can apply with a project.

Winners of the previous editions:

www.la-on.eu (2018)

www.unpaid.be (2019)

www.justified.be (2022)

www.aividens.com (2023)

More info & participating:

www.creditexpo.be/ivkm-innovation-award



Venue

'De Montil' - Affligem



- Central location.
- Easily accessible at the E40 Brussels-Ostend exit.
- Ample free parking.

www.demontil.com/business



The added value of Credit Expo for exhibitors/partners

- the **only annual neutral event**/conference for the credit management community in Flanders and Brussels
- **time-saving**: meet 250 credit managers, debtors and financial managers (decision makers in the order-to-cash chain) in 1 day
- **efficient networking**: 1-on-1 meetings between partners and visitors at their own meeting point in the open networking area, with sufficient breaks in the conference programme
- **little preparation**: no classical exhibition stands, but ready-made meeting points (so no costs and work for your own exhibition stand)
- **partnership packages for every budget**, with the necessary return on investment
- **relationship marketing**: inviting your own relations to visit and meet them in 1 day
- high-quality **free catering for everyone** in the networking area (no additional costs for your visitors)
- **free participation as a visitor** (belonging to the target group)
- focus on **quality content**: congress with high-quality seminars
- possibility of free participation in the IvKM Credit Management Innovation Award
- centrally located and easily accessible event location with free parking

Investment & return

Same pricing as edition 2023, with more benefits

	PLATINUM	GOLD	SILVER
INVESTMENT (EX VAT)	11.000 €	8.000 €	5.000 €
1 'meeting point' in the network area (= 'totem' with your logo)	3m w x 2,5m h	2m w x 2,5m h	1m w x 2,5m h
Standing table & chairs	2 & 4	1 & 2	1 & 2
1 TV screen for your presentations	•	•	
Printing (full colour) of the totem with your own design	•	•	
Your company name and logo in the partner list on the website and in the visitors' brochure	•	•	•
Your relevant content on the Credit Expo website (company profile & news/articles)	•	•	•
Catering (light breakfast & lunch buffet & drinks & networking drinks)	•	•	•
Number of your own employees at Credit Expo	10	6	4
Free entrance tickets for business relations (belonging to the target group)	30	18	12
Press release or advertorial or interview in Credit Expo e-newsletter (to be supplied by yourself)	2	1	
30' presentation/seminar as part of Credit Expo's conference programme	2	1	
Your logo as main sponsor on all communications of Credit Expo	•		

Questions?

Contact the organisers.



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