

Credit Expo Belgium 2023

CREDIT MANAGEMENT EVENT – CONGRESS – NETWORKING

Info: participation as an event partner

Thursday 20 april 2023, De Montil – Affligem



7th edition Credit Expo

2015 - 2016 - 2017 - 2018 - 2019 - 2022 - 2023















Edition 2023: concept

The 7th edition of Credit Expo aims to offer some **25 credit management service providers** a platform to network with some **250 Flemish credit managers**, debtor managers and financial decision-makers.

At this **one-day congress**, visitors can gain inspiration and knowledge during high-quality **keynotes and seminars** on the social added value of credit management.

During the various breaks, partners can actively **network** with visitors at their own **'meeting point'** (no traditional exhibition stands).

Quality **free catering** is provided for everyone in the networking area.

In collaboration with:





Target group event partners

Fintech innovators and game changers in the order-to-cash chain.

About 25 partners, so each partner can network with enough visitors.

Sectors

- Credit management software
- E-invoicing software electronic invoicing
- Mandate payment service providers
- Data suppliers B2C and B2B
- Trade information credit information
- Software for big data analytics
- Credit insurers
- Factoring companies
- Training institutes
- Detachment agencies
- Bailiffs
- Collection agencies
- Consultancy
- Outsourcing

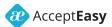


Partners 2015 - 2022





































































































































































Target group visitors

- **Target:** 250 qualitative visitors, primarily from Flanders and Brussels.
- Decision makers in the order-to-cash chain: Credit manager, Credit risk manager, Head of receivables management, Manager collections, Financial manager, Risk manager, Treasury manager, ICT manager.
- Free participation as a visitor (belonging to the target group) at the invitation of the partners or the organiser.
 Not belonging to the target group : 500 € (ex VAT).





Congress programme

- Credit Expo '23 is a congress with a focus on networking.
- Neutral top speakers for the keynotes.
- Dutch and English presentations.
- Qualitative content that convinces the financial management to send their credit managers to the event.
- No product presentations!







Congress programme: theme

The social added value of credit management

As a result of the energy crisis and unprecedentedly high inflation, the likelihood of businesses and households falling into problematic debt has been at an all-time high. What should be done when companies or consumers are (temporarily) unable to meet their payment obligations? Opinions in politics and the media often vary widely.

A view shared by all market players is now that the social costs resulting from late payments should not be unnecessarily high. This is often the case now because the current system is still mainly focused on resolving late payments at the moment when significant economic and social damage is already occurring.

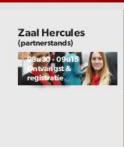
At Credit Expo Belgium 2023, we will look for sustainable solutions for companies and consumers to identify the emergence of late payments at an early stage, with the aim of creating added value for society.

The central question will be how the current system can be improved by transforming it into a system focused on an integrated, preventive and, above all, transparent approach to the emergence and resolution of late payments.



Congress programme

(2023: www.creditexpo.be/event/programma - online in 02-2023)







Zaal Pluto







Zaal Jupiter



Zaal Pluto























































Presentation

Mariska Blommaert

Mariska Blommaert is a presenter with the necessary 'schwung'. Experienced, professional and with her soft voice and infectious enthusiasm, she charms every audience. As a business presenter, Mariska is a welcome face and versatile professional. From academic sessions to conferences. From policy plans to leading an event. With a touch of humour and ad rem she talks every event through.

At Credit Expo Belgium 2023, she will again be chairman of the day.





Networking area with 'meeting points'

- Focus on networking and 1-on-1 meetings between partners and visitors ('meeting point' per partner in the networking area).
- No classic exhibition stands, but 'meeting points' (no costs for an exhibition stand).
- Sufficient breaks with catering to network with all visitors.
- Each partner will organise entertainment in its own networking area to stimulate interaction with the visitors.
- The partners commit to actively invite relations.





'Meeting points': dimensions of the 'totems'







SILVER

1 m wide x 2,5 m high

GOLD

2 m wide x 2,5 m high

PLATINUM

3 m wide x 2,5 m high



Catering

High-quality free catering for everyone in the networking area

No additional costs for visitors and partners.

- Light breakfast buffet: coffee/ orange juice & breakfast cakes
- Lunch buffet & non-alcoholic drinks
- Breaks: coffee/tea/juice/water
- Reception: drinks & dessert





IvKM Credit Management Innovation Award

Judging and presentation of the 4th edition of the IvKM Credit Management Innovation Award during the closing reception of Credit Expo.

The IvKM jury rewards innovation projects that have led to a demonstrable positive breakthrough in the way credit management takes place in Belgium.

Winners of the previous editions:

www.justified.be (2022)

www.unpaid.be (2019)

www.la-on.eu (2018)

More info & participate:

www.creditexpo.be/ivkm-innovation-award



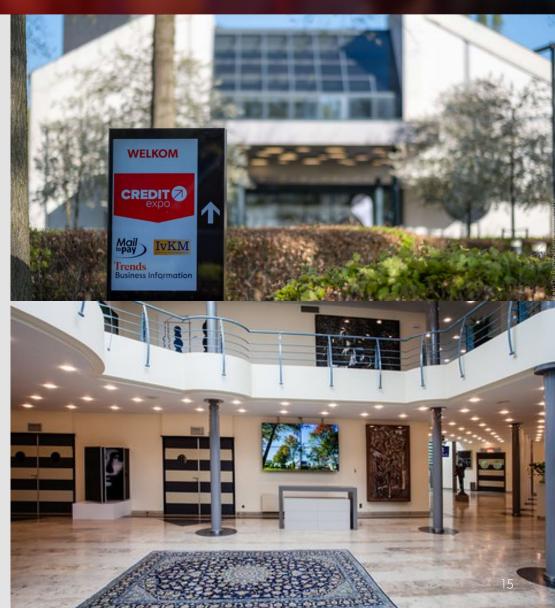


LocationDe Montil - Affligem



- Central location.
- Easy to reach at the exit of the E40 Brussels-Ostend.
- Ample free parking.

www.demontil.com/business





Participating as an event partner

Investment & return

| | PARTNER PLATINUM | PARTNER GOLD | PARTNER SILVER |
|--|---------------------|-----------------------------|-----------------------------|
| INVESTMENT (EX VAT) | 11.000 € | 8.000€ | 5.000 € |
| 1 'meeting point' in the networking area (= totem, logo panel, standing table, chairs) | 3m wide x 2,5m high | 2 m wide x 2,5m high | 1 m wide x 2,5m high |
| 1 flat screen (incl. hdmi cable for laptop) for your presentations | • | • | |
| No costs for a classic exhibition stand | • | • | • |
| Your relevant content on the Credit Expo website (company profile & news & articles) | • | • | • |
| Catering (light breakfast & lunch buffet & drinks & reception) | • | • | • |
| Number of own employees at the event | 9 | 6 | 3 |
| Free entrance tickets for business relations (in target group) | 24 | 12 | 6 |
| Press release or advertorial or interview in e-newsletter event | 2 | 1 | |
| Seminar of 30' as part of the congress programme | 2 | 1 | |
| Your logo on all communications about the event | • | | |
| You can deliver the keynote speaker (topic to be determined in consultation with the organisation; own investment) | • | | |



Want to participate as an event partner?

Please contact the organisers.



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