

CREDIT
expo



Credit Expo Belgium 2022

CREDITMANAGEMENT EVENT – CONGRESS – NETWORKING

Info: participate as an event partner

Thursday 21 april 2022, De Montil – Affligem

5 editions Credit Expo

2015 - 2019



2015 – Flanders Expo Gent (14 October)



2016 – Brabantthal Leuven (20 October)



2017 – Flanders Expo Gent (19 October)



2018 – Docks Dome Brussel (18 October)



2019 – Brabantthal Leuven (21 November)

Edition 2022 : new concept

The new Credit Expo 2022 wants to offer 25 creditmanagement service providers a platform for networking with some 250 Flemish credit managers, debtor managers and financial decision makers.

During the one-day conference, visitors can gain inspiration and knowledge during high-quality keynotes and seminars on the digitisation and disruption of credit management.

During the various breaks, the partners can actively network with all visitors at their 'meeting points' (no exhibition stands).

Free high quality catering for all in the networking area.

In collaboration with:



The date and/or location can still be changed in function of the governmental measures concerning COVID-19.

Target group event partners

Fintech innovators and game changers in the order-to-cash chain.

Maximum 25 partners, so each partner can network with enough visitors.

Sectors

- Credit management software
- E-invoicing software - electronic invoicing
- Mandate payment service providers
- Data suppliers B2C and B2B
- Trade information - credit information
- Software for big data analytics
- Credit insurers
- Factoring companies
- Training institutes
- Detachment agencies
- Bailiffs
- Collection agencies
- Consultancy
- Outsourcing

Partners

2015 - 2019

Target group visitors

- **Target:** 250 qualitative visitors, primarily from Flanders and Brussels.
- **Decision makers in the order-to-cash chain:** Credit manager, Credit risk manager, Head of receivables management, Manager collections, Financial manager, Risk manager, Treasury manager, ICT manager.
- **Cost for participation as visitor** (belonging to the target group) without invitation: 500 € ex vat.
- **Free of charge on invitation** from the partners or the organiser.



Congress programme

- Credit Expo '22 is no longer a classic trade fair, but a conference with a focus on networking.
- Neutral top speakers for the keynotes.
- Dutch and English presentations.
- Qualitative content that convinces the financial management to send their credit managers to the event.
- No product presentations!



Topics covered

- Skills for the digital age.
- Leading the digital transformation of credit management.
- Disruption in the collection sector: from outsourcing to insourcing.
- From predictive to prescriptive analytics.
- Digitisation of processes: the use of Robotic Process Automation, artificial intelligence, etc.
- The impact of COVID-19 on credit management.

Preliminary programme

	09:00	09:30	09:45	10:30		12:15	13:15					16:30	17:15
HALL 1	Start	Welcome by IvKM	Keynote 1 : Declan Flood (ICMT) + Pitches Premium	Session	Session	LUNCH	Session	Session	Session	Session	Session	Keynote 2 & Innovation Award	DRINK
HALL 2				Session	Session		Session	Session	Session	Session	Session		
HALL 3				Session	Session		Session	Session	Session	Session	Session		



Keynote

Declan Flood (Irish Credit Management Training)

*“Pre-digital or Post-digital
– The fundamentals of credit are always the same”*



Declan Flood is a lifelong Credit Professional, from credit controller to credit manager, who managed credit teams in the FMCG sector in Ireland for many years. He set up Irish Credit Management Training in 2002. Declan is now a specialist Credit Management Author, Trainer, Educator and Speaker.

Declan has spoken at conferences around the world from Mexico to Canada and Helsinki to South Africa including London, Malta and his native Ireland. Declan is an energetic and motivational speaker, who challenges the audience with new thinking on the topic of credit and presents a dynamic picture of the 21st Century evolution of credit and how it should be managed to maximise profitability for every business.

www.icmt.ie

Presentation

Cynthia Reekmans

Cynthia Reekmans became known as the leading lady of the largest regional channel TVLimburg. From 2007 to 2015, she could be seen daily as the hostess of the popular studioTVL programme. Here she learned the ropes of interviewing.

Cynthia is a busy bee. Multilingual presenter in Dutch, French and English. She is also a moderator, presenter and gives company presentations, debates, congresses, award ceremonies and events.

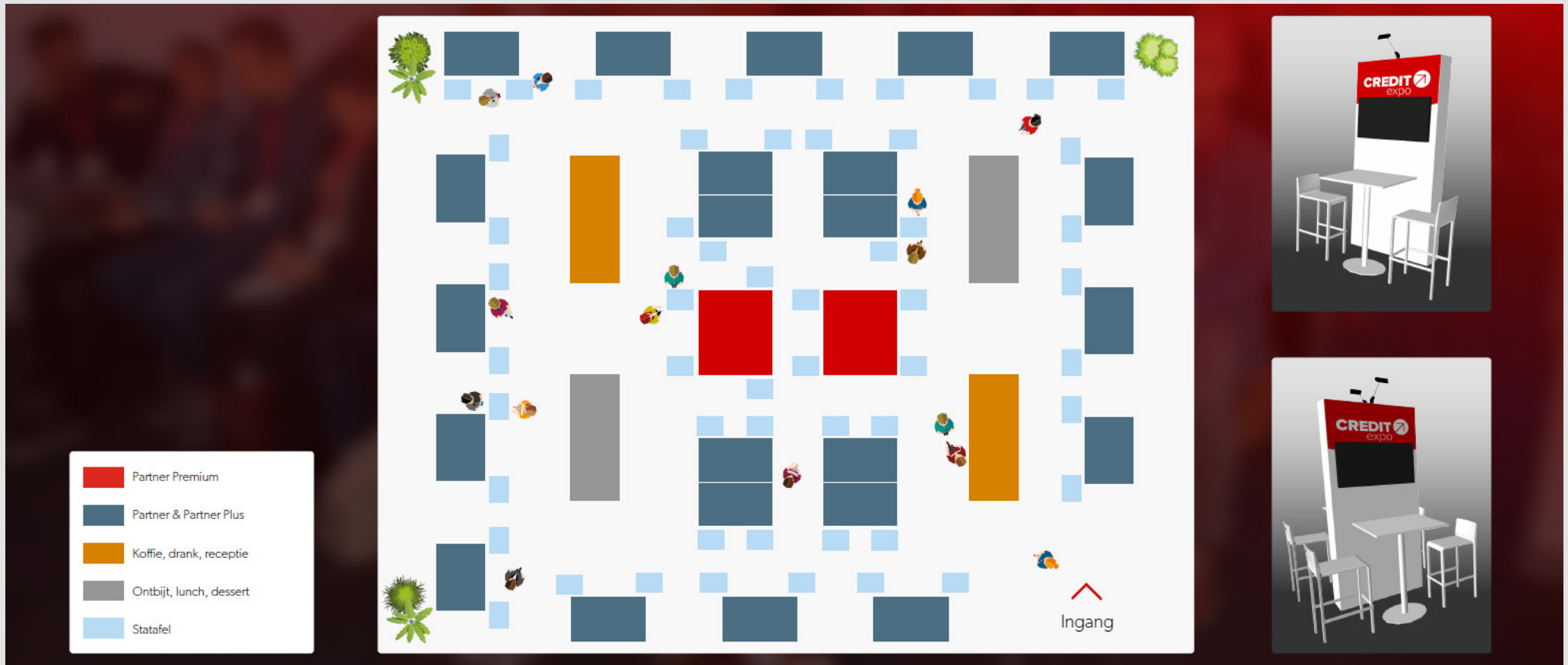


Networking

- Focus on networking and 1-on-1 meetings between partners and visitors ('meeting point' per partner in the networking area).
- No classic exhibition stands, but 'meeting points' (no costs for an exhibition stand).
- Sufficient breaks with catering to network with all visitors.
- Each partner will organise entertainment in its own networking area to stimulate interaction with the visitors.
- The partners commit to actively invite relations.



Map of networking area with 'meeting points'



Catering

High-quality free catering for everyone in the networking area

No additional costs for visitors and partners.

- Light breakfast buffet: coffee/ orange juice & breakfast cakes
- Lunch buffet & non-alcoholic drinks
- Breaks: coffee/tea/juice/water
- Reception: drinks & dessert



IvKM Credit Management Innovation Award

Announcement and presentation of the 3rd edition of the IvKM Credit Management Innovation Award during the closing reception.

The jury of the IvKM rewards completed innovation projects that have led to a demonstrated positive breakthrough in the way credit management is done in Belgium.

Winners of the previous editions :
www.la-on.eu and www.unpaid.be

More info :
www.creditexpo.be/wint-uw-bedrijf-de-ivkm-credit-management-innovation-award-2022



Location

De Montil - Affligem



- Central location.
- Easy to reach at the exit of the E40 Brussels-Ostend.
- Ample free parking.
- The spaces will be organised completely coronaproof.

www.demontil.com/business



Participating as an event partner

Investment & return

	PARTNER PREMIUM	PARTNER +	PARTNER
INVESTMENT (EX VAT)	12.000 €	7.500 €	4.500 €
1 'meeting point' in the networking area (totem with flat screen for presentations, logo panel and standing tables)	•	•	•
No costs for an exhibition stand	•	•	•
Your relevant content on the Credit Expo website (company profile & news & articles)	•	•	•
Catering (light breakfast & lunch buffet & drinks & reception)	•	•	•
Number of own employees at the event	9	6	3
Free entrance tickets for business relations	24	12	6
Press release in e-newsletter creditexpo.be	5	2	
Advertorial/interview in e-newsletter creditexpo.be	1	1	
Seminar of 45' as part of the conference programme	1	1	
Company pitch of 10 minutes following the keynote	1		
Your logo on all communications about the event	•		
Sector exclusivity	•		
You can deliver the keynote speaker (topic to be determined in consultation with the organisation; own investment)	•		

Want to participate as an event partner?

Please contact the organisers.



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