




Nieuw Facebook Messenger bericht

Transactional Conversations

Aandacht voor betalen vanuit een dialoog


A hand holding a smartphone. The screen shows a notification for a new Facebook Messenger message. The notification includes a blue speech bubble icon with a red '1' and the text 'New Facebook Messenger bericht'. Large, faint quotation marks are visible in the background.

Gemiddeld checken we
onze mobiele telefoon
85 keer per dag

Communiceer via de kanalen waar je klanten zijn



Sneller betaald krijgen?
Geef klanten de vrijheid om te kiezen

A man wearing glasses and a dark blue suit jacket is sitting at a wooden table in what appears to be a restaurant or cafe. He is smiling and looking down at a smartphone in his right hand. He is also wearing a black watch on his left wrist. The background is slightly blurred, showing a brick wall and some indoor plants.

“Hoe je de rekening
presenteert
is essentieel voor het
bouwen aan klantloyaliteit.”

“Betalen is nu naadloos onderdeel van de dialoog.”



A close-up portrait of a woman with short, layered grey hair and light-colored eyes. She is smiling slightly and looking towards the camera. The background is a blurred office environment with other people in business attire. The text is overlaid on the left side of the image.

“De afhandeling,
bezorging en betaling
doen we in 20 minuten.”

A photograph of a Santander storefront with a red awning and a glass window. The Santander logo is visible on the awning and a sign on the left. The text is overlaid on the image.

**“Met AcceptEasy volgen we
betaalachterstanden sneller op.”**

Santander Consumer Finance Benelux (hierna Santander)

- Geautomatiseerd versturen van herinneringen
- Geen storneringsrisico
- Snellere betalingen
- Meer efficiency

Inzet AcceptEasy in het inningsproces



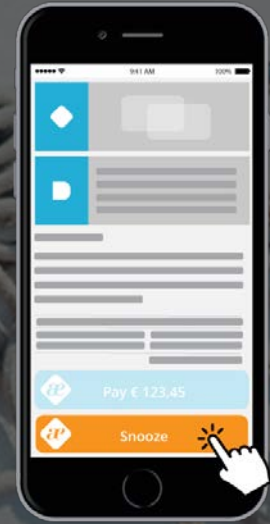
Tijdens het gesprek de klant helpen

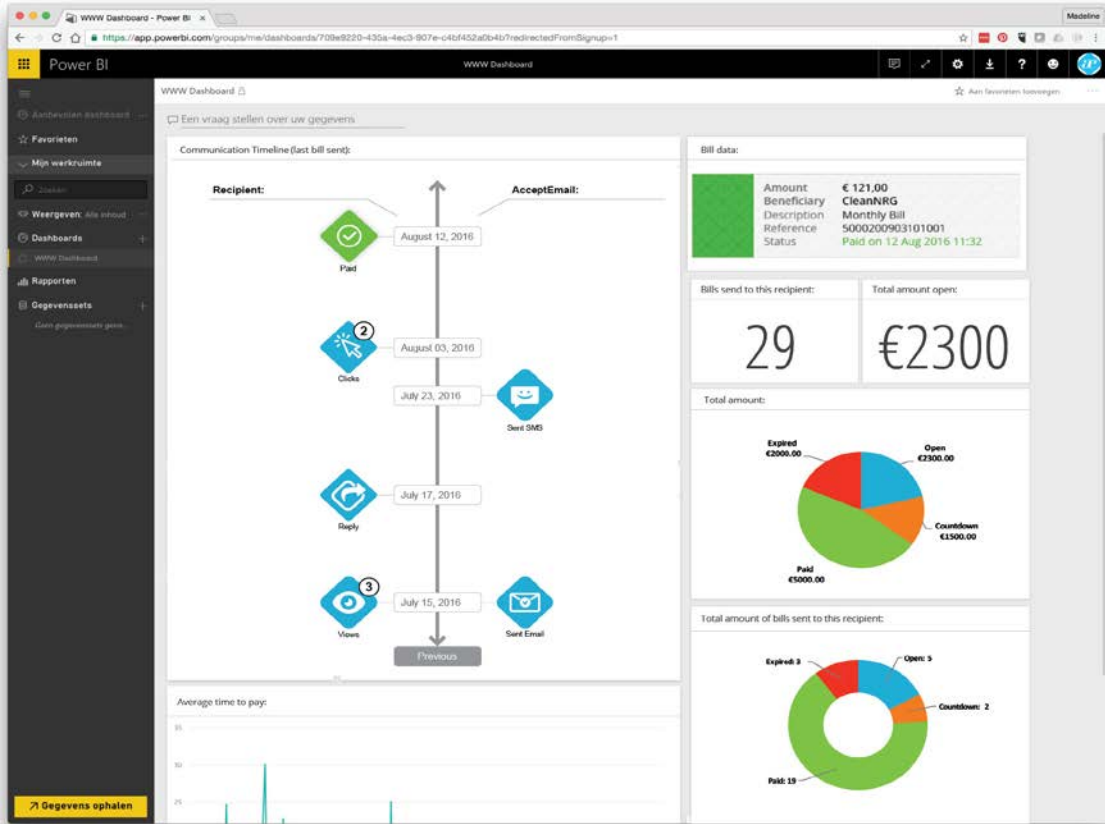


Telefonisch,
door IPG en
Certin

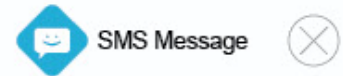


“Nu even niet? Geef de klant de optie om een betaling te snoozen.”





Sent SMS



07-23-2016 - 09:30:00

Dear customer,

Prevent additional costs or suspension of service. Please pay your outstanding balance with ACH here:

<https://trx.ae/qFgkDf9kGU5SWwFw>

Kind regards, CNRG

Bent u klaar voor het betaalgemak van morgen?

Robert der Kinderen
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